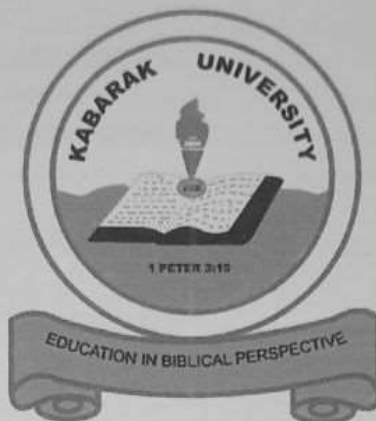


COMMISSION FOR HIGHER
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24/03/2010
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KABARAK UNIVERSITY

SCHOOL OF BUSINESS STUDIES

Proposed Curriculum for

MASTER OF BUSINESS ADMINISTRATION

Resubmitted to the Commission for Higher Education

February 4, 2010

2.0 THE CURRICULUM

2.1 Title of the Proposed Programme

Master of Business Administration

2.2 Philosophy of the Programme

Kabarak University is a Christian, Liberal Arts, Science and Technology Institution. This means that the Master of Business Administration programme will be taught in pursuit of the Vision mentioned above. The University will use “state-of-the-art” technology, well qualified staff, and a modern library in the transmission of knowledge in this academic programme. The aspiration of Kabarak University is to provide a Christ-centered Institution for the education of the whole person, through the perspective of Evangelical Christian Faith and Values. The University is committed to upholding this philosophy in providing high quality courses in Business Administration.

2.3 Rationale of the Programme

The current management environment is experiencing considerable change and expansion due to globalisation, information technology and government policies aimed at liberalisation of the public sector. This trend is generating a demand for people who have advanced knowledge of management and the ability to communicate and succeed in a global dynamic environment. The MBA degree programme lays more emphasis on flexibility, diversity and breadth of knowledge and understanding to maximise both the graduate's opportunities in the employment market and the graduate's ability to create new employment opportunities. The overall objective of the programme is to help students to develop advanced managerial skills, so that they can make sound decisions and have the confidence and ability to manage complex global businesses, governmental and non-profit organisations. The programme is meant to equip students with techniques and strategies for supporting creativity in organisations and for transforming technological innovations into management opportunities.

2.4 Goal of the Programme

The curriculum is designed to provide postgraduate education with a commitment to the Christian way of life and seeks to enable graduates to realize their own potential for leadership in the field of Business; acquire business knowledge, skills and attitudes which will adequately empower those who wish to be managers, accountants, marketers, financial analysts, business planners; and develop research techniques and skills that will enable them to solve problems in various research fields.

2.5 Expected Learning Outcomes

2.5.1 Expected Learning Outcomes of the Programme

At the end of the programme, a graduate of the Master of Business Administration is expected to:

- a) Demonstrate a clear comprehension of the theory and substance of management principles and practices in a biblical perspective.
- b) Effectively utilize the skills and tools of management required in the various managerial positions in the industry.
- c) Communicate clearly and logically with clients and other players in the business sector.
- d) Efficiently carry out research on business administration issues.

2.5.2 Expected Learning Outcomes for Specific Options

a) Accounting Option

Upon successful completion of MBA Accounting specialization, graduates will be able to:

- i) Effectively apply the concepts of financial accounting, taxation, managerial accounting and auditing to the current dynamic business environment.
- ii) Uphold the ethical issues related to the accounting profession.
- iii) Define the needs of the various corporate stakeholders and demonstrate the ability to convey the information effectively at the same time able to provide knowledgeable recommendations to the management team

b) Finance Option

Upon successful completion of MBA Finance specialisation, graduates will be able to:

- i) Compare and appraise theories that underlie current thinking in finance and investment.
- ii) Evaluate the impact of globalisation on financial reporting, investment and management in general.
- iii) Conduct research in finance and apply the acquired knowledge in decision making process for effective and strategic management contexts

c) Operations Management Option

Upon successful completion of MBA Operations Management specialization, graduates will be able to:

- i) Apply innovative Operations Management ideas to specific cases demonstrating a clear perception of issues of best practice implementation.
- ii) Apply quantitative methods to the Operations Management planning and controls in a competitive business environment.
- iii) Carry out management performance using techniques of Operation Management

d) Management Information Systems Option

Upon successful completion of MBA Management Information Systems specialization, graduates will be able to:

- i) Perform system analysis and generate methodologies to evaluate existing information systems and business processes.
- ii) Skillfully apply spreadsheet and database software to solve business issues in all functional areas of management.

- iii) Employ information technology as operational resource and strategise for the use of current and emerging technologies.

e) Human Resource Management Option

Upon successful completion of MBA Human Resource Management specialization, graduates will be able to:

- i) Gather, examine, and categorize data to conceptualise meaning from information, and share and develop knowledge through personnel management.
- ii) Communicate effectively and persuasively through oral, written, and electronic forms.
- iii) Perform effectively as a team member and leader, encouraging and utilising others' contributions, and build teams through appropriate selection, upgrading and management of diversity in people.

f) Marketing Option

Upon successful completion of MBA Marketing specialization, graduates will be able to:

- i) Develop marketing communication and brand support activities based on an understanding of the salient characteristics of the target audience.
- ii) Explain the importance of developing long term relationships with customers, channel members, agencies and other stakeholders and transfer such knowledge to the development of marketing communication activities.
- iii) Recommend suitable methods to influence the relationships an organisation has with its customers, any marketing channel partners and other stakeholders, using marketing communications

g) Entrepreneurship Management Option

Upon successfully completion of MBA Entrepreneurship Management specialization, graduates will be able to:

- i) Develop and evaluate a realistic budget and business plan.
- ii) Refurbish and manage strategies for entrepreneurial operations of the enterprise.
- iii) Advise an entrepreneur on requirements of potential sources of finance and even undertake social, economic and market research.

h) Strategic Management Option

Upon successfully completion of MBA Strategic Management specialization, graduates will be able to:

- i) Explain the process of strategy formulation.
- ii) Evaluate different organisational structures and discuss concepts in contemporary thinking on strategic management.
- iii) Create useful concepts and tools for the strategic analysis and evaluation of business decisions both locally and internationally

2.6 Mode of Delivery of the Programme

Face-to-face learning will be the mode of delivery. Mode of study shall be by coursework, examination, and research project.

2.7 Academic Regulations for the Proposed Programme

2.7.1 Admission Requirements for the Proposed Programme.

In addition to the minimum entry requirements specified in Section 1.3, all applicants for admission to the Master of Business Administration must satisfy the following requirements:

- a) At least an upper second class honours undergraduate degree in business studies or any related field.
OR
- b) A second class lower division undergraduate degree in business or any related field with at least two years of work experience in a business environment.
OR
- c) A pass undergraduate degree in business or any related field with a minimum of three years of work experience.

2.7.2 Course Requirements

a) Student Class Attendance

The student's grade in each unit shall be based upon performance and/or participation in class, exercises and tests, assignments and final examination. Failure to attend class for more than two weeks of lectures may cause a student to be dropped from the rolls of the University at any time.

b) Obligations of the Lecturer

Lecturers have the responsibility of:

- i) Preparing the course outline based on respective course syllabus upon which the course will be taught and final grade determined. Copies of the course outlines must be distributed to students and the Head of Department.
- ii) Providing consultations to students for academic advising and mentoring.
- iii) Providing the University with fair academic evaluation on the work of each student at the end of each semester.