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DAYSTAR UNIVERSITY

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2003

PROPOSAL FOR THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (MBA)

TO BE OFFERED UNDER
THE FACULTY OF SOCIAL SCIENCES

SUBMITTED TO
THE COMMISSION FOR HIGHER EDUCATION
THE REPUBLIC OF KENYA

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PROPOSAL FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION (MBA)

I RATIONALE

The 21st century organizations operate within an increasingly intricate framework of interrelated environments, with disparate stakeholders whose expectations of business include profit maximization, public policy compliance, and ethical responsibility. The Daystar Masters in Business Administration (MBA) Degree is a broad based, internationally oriented program that aims at providing advanced skills in selected business and management discipline including practical exposure in the application of those skills in a contextualized perspective. Candidates are expected to be committed Christians, some of whom may already be serving in such organizations in various capacities for example in income generating programs and development planning. The courses will be of great benefit to professional management executives and leaders whose professional background is in other disciplines outside business. The participants will find the courses readily applicable to a wide field of their operation so as to prepare them to shoulder greater managerial responsibilities in the organizations for which they work/intend to work. The program also aims at giving opportunity to working executives aiming at high standards of attainment so as to be able to understand the organizational work environment and to enhance their ability to contribute positively to the organizational welfare and development.

The course will also benefit those students completing first degrees and intending to take careers in private, public and other organizations in the areas of finance, marketing, business management and human resource management.

II MISSION OF THE PROGRAM

The program aims at giving participants adequate business knowledge to enable them to play effective roles in their work responsibilities whether in private, public or Christian organizations. The Christian vision of the courses, participation in societal activities, class discussions, instruction and projects will develop in the students a Christian world view, promoting commitment to be of service to the communities around and beyond them in an endeavor to make the world a better place to live in.

The courses aim at motivating the graduates to be innovative, creative and sharply aware of their social responsibilities as managers in their work situations and the society as a whole. The program is designed to produce well-rounded dedicated Christian workers, knowledgeable in their fields of work, loyal, devoted and dependable with moral responsibilities to the communities and organizations they serve.

III OBJECTIVES OF THE MBA DEGREE PROGRAM

1. To enable the student to acquire advanced knowledge in such areas as Finance; Accounting; Marketing; Economics; Social and ethical issues in Management; Investment; Human Resource Management and other business disciplines.
2. To equip the student with knowledge and skills needed for playing an effective role in the running of organizations in this age of diversity and change.
3. To enable the student to learn how to obtain knowledge they will need to have to keep abreast with new developments in the ever changing and competitive global environment.
4. To assist the student to understand the need for economic interdependence between the various countries in the world today.
5. To enable the student to understand the realities of global economic problems and to acquire skills that will enable them to play an important role in their organization's efforts to cope with the problems.
6. To provide opportunity for the student to exchange knowledge with students from other countries.
7. To provide the student with opportunity to learn to be creative and innovative managers by gaining knowledge about what creative and innovative managers are doing in the local and international business scene.
8. To enable students to adopt firm Christian values and ethics that will enable them to contribute to the building of a just society within the organizations, in the countries, and in the world as a whole.
9. To provide the student with opportunity to learn to be a manager with an international outlook by studying such subjects as General Management, Advanced International Management, Advanced International Marketing and International Finance.
10. To enable the student to learn to be socially responsive manager who has a desire to respond positively to the social, economic and environmental problems in the world, both in the role of executive, and as volunteer workers, giving assistance to the under-privileged, the suffering and those who assist in the effort to eliminate poverty and improve people's standards of living.

IV REGULATIONS

1. **CLASS TIME**

It is expected that many of the students will be working executives who will find evening and week ends suitable times for studies. Although Daystar will run evening and weekend courses, daytime courses will also be available for those who can be released by their employers to attend one or more courses and groups of employees sponsored by employers to attend full time courses during certain periods. Students from other countries who come to study fulltime and students who will move straight from undergraduate studies will also find full time study suitable.

2. **DURATION OF THE COURSE**

Daystar University offers a two-year MBA program by course work, examination and thesis or project. Students who will not be studying full time will take five years with the possibility of extending the time to seven years.

3. **ADMISSION REQUIREMENTS**

Applicants for the MBA program must be holders of Bachelors degree awarded with upper second-class honours or with a cumulative grade point average of at least 2.7 or equivalent in their undergraduate studies from recognized Universities. Holders of acceptable professional qualifications such as accounting e.g. CPA, A.C.C.A. etc. or administration (e.g. C.P.S.) or some other professional qualifications will also be eligible for admission. The senate will approve a list of acceptable professional qualifications. Applicants must be committed Christians.

4. **FOUNDATION COURSES**

Students who have not taken the prerequisite courses for some of the graduate courses will be required to take the relevant courses here known as survey course.

Students who have taken the courses at certain institutions and obtained a grade C or above will be allowed to challenge any of the courses if they cannot be exempted. A student taking foundation courses may take some graduate courses if he/she has been exempted from some foundation courses and has time to include graduate courses in his/her enrolment.