

# REVISED PROGRAMMES OF THE BACHELOR OF COMMERCE DEGREE

## Justification

Due to the restructuring of the global economy, there has been a steady increase in the demand for graduates with training in commerce and business administration to manage both the private and public enterprises.

## Objectives

- a) To equip students with business management skills in areas such as accounting, finance, and marketing.
- b) To produce skilled labour force with a high level of integrity.

## DEGREE REGULATIONS

### I Entry Requirements

- a) The "Common Regulations" for all Bachelor degrees in the University shall apply.
- b) The "Common Regulations" for all Bachelor degrees in the Faculty of Arts and Social Sciences of the University shall apply.
- c) The Department will admit:
  - (i) to the four-year programme, applicants with a minimum mean grade of B- with at least C+ in English and mathematics in the Kenya Certificate of Secondary Education examination or its equivalent.
  - (ii) to the three-year programme, applicants with a credit in English and mathematics at the ordinary level or its equivalent.

### II Degree Patterns and Course Duration

#### The Four - Year Programme

- a) In the first year of study, students shall take the two common university units, GS 100 and GS 101, and twelve units from the Department of Commerce.
- b) In the second year of study, students shall take fourteen units from the Department of Commerce.
- c) In the third and fourth year of study, students shall take fourteen units each year in one of the following areas of specialisation:
  - (i) Accounting
  - (ii) Business Administration
  - (iii) Marketing
  - (iv) Management Science
  - (v) Insurance