AFRICA NAZARENE UNIVERSITY

PROPOSED
BACHELOR OF BUSINESS
AND INFORMATION TECHNOLOGY

Presented to
The Commission for Higher Education

June 2004

BACHELOR OF BUSINESS AND INFORMATION TECHNOLOGY

GENERAL INFORMATION

Underlying Philosophy of the Curriculum

In this current information age, business functions are increasingly becoming inseparable with computer based processing and communications technology. There is a high demand for managers who not only understand the basic business and commerce tools but also who can effectively manage information systems and the interface between business and the emerging technologies.

This program is structured with an aim of developing information technology professionals who are equipped with business tools and whose orientation is in management. The course is aimed at developing in students, the capacity to critically analyze, design, implement and manage information technologies with a focus on overall business productivity and strategic objectives. Graduates from this course can perform business management functions at the entry level. They are adequately prepared to undertake business research as well as post-graduate studies in various fields

Objectives of Bachelor of Business and Information Technology (BBIT) Course

At the completion of this degree program a student will:

1. Have a solid theoretical background and strong practical foundations in information technology and business management.
2. Be prepared for careers in management of information systems.
3. Be well prepared with minimal orientation to be professionally useful in many business and technical positions.
4. Possess the necessary academic background for pursuing post-graduate studies.

Admission Requirements

Applicants for the Bachelor of Business and Information Technology (BBIT) degree program must meet all of Africa Nazarene University entrance requirements as specified. In addition, they should have a pass grade of grade C in mathematics and English for Kenya Certificate of Secondary Examination (K.C.S.E) or equivalent.